

Create professional content for your LED display.

Get customized and timely professional content for your LED display.



INCREASE AWARENESS.

Get the most bang for your buck with attention-grabbing messaging for your digital display.



CONNECT WITH YOUR CUSTOMERS

Dialing in your content strategy maximizes your impressions and increases your conversions.



PRESTO! MAKE IT A SNAP.

The options for your digital content are endless, even when the time you have to devote to creating it may not be.

Templates for all industries.

Create professional and tailored content to meet your business needs.



Automotive



Medical



Retail



Religious




Many more

Project Content

CONTENT NEXTLED

Included w/ NextLED Signs 

FEATURES

		SOME HAVE	ALL HAVE
ROBUST/CUSTOMIZED CONTENT LIBRARY	✓	✓	
SEAMLESS INTEGRATION BETWEEN CONTENT CREATION & SCHEDULING	✓	✓	
PROPRIETARY PRESTO CONTENT EDITOR	✓		
MOBILE-OPTIMIZED SCHEDULING	✓		
WEIGHTED CONTENT SCHEDULING	✓		
PROOF OF PERFORMANCE REPORTING	✓	✓	
FLEXIBLE OPTIONS FOR CONTENT CREATION	✓	✓	
UNLIMITED STOCK IMAGERY	✓	✓	
CLOUD-BASED SOFTWARE (ACCESS FROM ANYWHERE)	✓	✓	
INSTANTLY AUTO SIZE CONTENT TO ANY SIZE OF SIGN	✓		
ACCESS TO PREMADE TEMPLATES	✓	✓	
LIMITED CONTENT LIBRARY	✓	✓	✓

*"The introduction of Project Content to my digital sign was a **game-changer** for my company"
(Laura Roddy/Director of Marketing for Mark Arts, Wichita, KS)*

*"Project Content saved me **7-8 hours** a month of content creation work. Their software's easy to use, they're a great partner, and above all, they make me look good." (Martha Baker, Director of Marketing for Applebee's Franchisee)*

*"The value behind Project Content's software suite is **unmatched in the industry**. Creatives are created and delivered fast, on-time, and easily scheduled to my sign." (Jill Hattan, CEO, Don Hattan Auto Dealerships, Wichita, KS)*

www.projectcontent.com

CONTENT NEXTLED

Included w/ NextLED Signs 

Free for life!

This plan level must be selected to run your sign.

- Limited Access to Presto Content Library*
- Canvas Editor for basic sign content creation
- Basic weather content
- Custom sign designs
- Professional marketing

LIFETIME COVERAGE AT NO COST



Project Content offers all first time NEXT sign buyers a \$600 credit towards a one-time discount off any of our annual, prepaid plans.

**\$600 credit functions as a one-time discount off the annual, prepaid cost of our plans. To calculate the cost of our annual, prepaid plans, take the monthly price on our website x 12 and subtract a 10% discount for annual prepayment, then subtract the \$600 credit.*

Project Content reserves the right to update or change pricing on its plans at its discretion, which could impact the value of the \$600 credit. Please visit www.projectcontent.com for current pricing.

Content Plans

CONTENT ESSENTIAL

\$50/mo

Design Like A Pro.

Get in a rhythm as you learn to produce and update your content.

- 14 day FREE trial!
- Easily edit, render & download
- Access to Presto content library
- 5 Presto sign downloads/mo
- Basic weather content

A GREAT START

CONTENT PREMIUM

\$150/mo

Expand Your Sign With More Content & Our Custom Touch.

Step up your sign game.

- Access to Presto content library
- 8 Presto sign downloads/mo
- 2 Custom sign designs/mo
- Basic weather content
- Find your next marketing gear

MOST POPULAR

CONTENT ULTIMATE

\$350/mo

Unleash Your Sign's Full Marketing Potential.

Partner with a team dedicated to creating high-converting content.

- Access to Presto content library
- 10 Presto sign downloads/mo
- 10 Custom sign designs/mo
- Extended weather content
- The ultimate content experience

RECOMMENDED

**Content NextLED Included plan limited to the "Included NEXT" collection within the Project Content Presto Content library.*