



# **Create professional** content for your LED display.

Get customized and timely professional content for your LED display.





CONNECT WITH YOUR CUSTOMERS Dialing in your content strategy maximizes your

impressions and increases your conversions.



#### PRESTO! MAKE IT A SNAP. The options for your digital content are endless, even when the time you have to devote to creating it may not be.

# Templates for all industries.

Create professional and tailored content to meet your business needs.



**INCREASE AWARENESS.** 

Get the most bang for your buck

with attention-grabbing messaging

for your digital display.









**Automotive** 

Medical

Retail





Religious

CREST BANK

BANK

besmarl

with (RE)

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# Project Content

## CONTENT NEXTLED

Included w/ Next LED Signs

#### Free for Life!

This plan level must be selected to run your sign.

- Full Access to Presto Content Library
- 🕡 5 Editable Presto Sign Downloads/mo
- Basic weather content
- Canvas Editor for basic sign content creation
- 🗙 Custom Sign Designs
- 🗙 Professional Marketing
- 🗙 Extended Weather Content

LIFETIME COVERAGE AT NO COST

#### **Best in Industry Software**

FEATURES	IÞ	SOME HAVE	
Presto Canvas Editor	~		
Instantly Auto Size Content to Any Size of Sign	~		
Proof of Performance Reporting	~	~	
Mobile-Optimized Scheduling	~	~	
Weighted Content Scheduling	~		
Unlimited Stock Imagery	~	~	
Seamless Integration Between Content Creation and Scheduling	~	~	
Accuweather Weather Data	~		
Cloud-Based Software (Access from Anywhere)	~	~	
Access to over 1,000 Premade Templates	~	~	

### The Only Industry Software with EDITABLE Templates

Presto stands out as a unique industry tool, empowering every user to create professional templates tailored with their custom messaging. With access to over 1,000 editable templates and animations, all designed to look stunning on screens of any size, Presto ensures your content always looks its best. For organizations managing multiple displays, our portals provide the perfect solution, enabling your entire ecosystem to access branded messaging and approved content seamlessly. Presto truly revolutionizes the way you manage and display your digital content.



## www.projectcontent.com

PRESTO"

# <text>

# Give your LED display the attention it deserves.

# **Monthly Content Plans**

#### **CONTENT ESSENTIAL**

#### \$50/mo

#### Sign Content Basics.

Get in a rhythm as you learn to produce and update your content.

- 14 day FREE trial!
- 📀 Easily edit, render & download
- Access to Presto content library
- 📀 5 Presto sign downloads/mo
- Basic weather content
- 🕙 Additional Displays: \$15/mo/display

#### A GREAT START

#### **CONTENT PREMIUM**

#### \$150/mo

#### Unmatched Content Creation.

Step up your sign game.

- Access to Presto content library
- 🥑 8 Presto sign downloads/mo
- 📀 2 Custom sign designs/mo
- Extended weather content
- 🥑 Find your next marketing gear
- 🕑 Additional Displays: \$20/mo/display

#### **MOST POPULAR**

#### **CONTENT ULTIMATE** \$350/mo

#### Total Sign Management.

Partner with a team dedicated to creating high-converting content.

- Access to Presto content library
- 💽 10 Presto sign downloads/mo
- 🥑 10 Custom sign designs/mo
- Extended weather content
- The Ultimate Content Experience
- 📀 Additional Displays: \$65/mo/display

#### RECOMMENDED

# projectcontent.com