



**A POWERFUL
MARKETING TOOL
THAT YOU OWN**

**Build an
authentic
message.**



**Businesses that enhance
their signage with an
electronic message display
typically see an increase in
business of 15% to 150%**

- US Small Business Administration

THE POWER

The installation of an LED Display at your business or organization is like reaping the benefits from owning a media outlet. Rather than "renting" time or space from the local radio station or newspaper, your LED sign will allow you to communicate your message to the most important customers - those who are right in front of your door.

This dynamic marketing tool costs a fraction of what traditional media requires and allows you to take advantage of no-cost production, dynamic scheduling, and tremendous message flexibility not afforded by static signage.

Research indicates that 85% of customers live or work within a five-mile radius of your business



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NEXTLEDSIGNS.COM

Built on strong ethics. Backed by our word.

Next LED places an enormous value on the role a local sign company plays in supporting your purchase. Our partnerships with reputable sign companies around the country ensure your unique needs are met from start to finish.

These experts will help you choose the right product, develop a comprehensive project design, navigate the permitting process, and make sure your sign is properly installed so you can put it to work.

THE APPLICATIONS

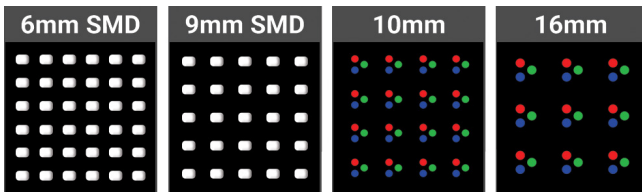
On premise LED signs are typically installed on a pole, monument or wall. These displays are often part of other signage features such as identification cabinets or masonry bases. Use your standard personal computer or connected device to communicate with the LED display.



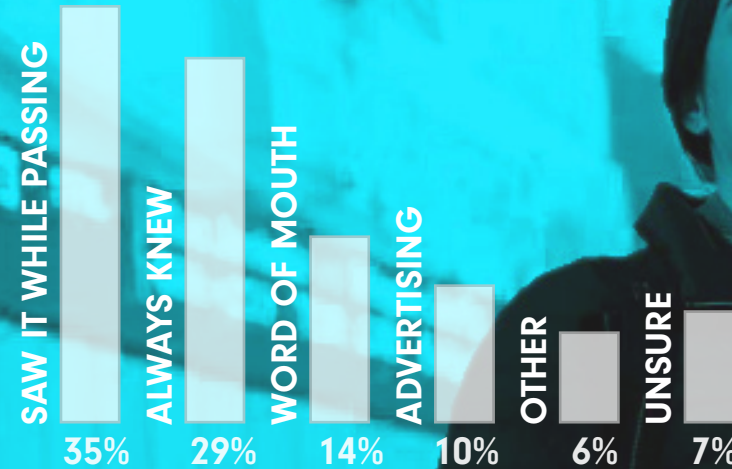
THE BUILDING BLOCKS

A LED sign is made up of individual panels called modules. The modules, usually 12-24" rectangles can be configured to create almost any size of display. Most full-color, outdoor LED displays use a cluster of three LED lamps to create a pixel. In newer, SMD technology, the LEDs are placed behind a singular lens on the face of the module. Each pixel is capable of producing various shades and large palate of up to 281 trillion colors. The distance between the pixels, or pitch, is what determines the resolution of the sign. The closer the pixels are together, the higher the resolution and clarity of the images on the display.

OUTDOOR RESOLUTION



How Customers find out about local businesses



THE SOFTWARE

Next LED signs come with a cloud-based operation platform that allows users to create and schedule content on their display from anywhere, on any device. Schedule messages in advance and highlight specials, community events, and powerfully engage your audience.